SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)

INTERNATIONAL CONFERENCE on eBUSINESS and eGOVERNMENT (ICEBEG)

27 April 2013  Izmir– Turkey

CONFERENCE PROGRAM

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### Saturday, 27 April 2013

**08.00 – 09.00  Registration**

| Session A1 | Room: 103 09.00- 10.40 | **eGovernment: Theory and Applications**  
**Chair:** Olusoyi Richard Ashaye, Brunel University, United Kingdom |
|---|---|---|
| 1 | Özlem Gürel, Çankaya University, Turkey  
Tolga Medeni, METU, Turkey  
Tunc Medeni, Yıldırım Beyazıt University, Turkey  
"Comparison Of E-Government Applications And Mobile Government Applications: Content, Usability, Accessibility"  
Ahmet Efe, Ankara Development Agency, Turkey  
“CobIT-5 Framework in E-Government Concept and its Implementations to Achieve Better Alignment of IT and Business Objectives"  
Asil Alkaya, Adnan Menderes University, Turkey  
“Management of Tasks in Virtualized Environments”  
Atilla Aydın, TUBITAK, Turkey  
TürkSEL Kaya Bensghir, TODAIE, Turkey  
"Mapping Trends in International E-Government Benchmarks and the National Benchmarks: The Case of Turkey"  
Tijen Ozer Ozcelik, Sakarya University, Turkey  
Mesut Sahin, Jandarma Genel Komutanlığı, Turkey  
“E-Vehicle”  
Olusoyi Richard Ashaye, Brunel University, United Kingdom  
Zahir Irani, Brunel University, United Kingdom  

| Session A2 | Room: 104 09.00- 10.40 | **Social Media & Mobile Services & eBusiness**  
**Chair:** K V Raju, Institute of Rural Management Anand, India |
|---|---|---|
| 1 | Ghada Refaat El Said, Future University, Egypt  
“Social Media Tools and Preferences of Arabic Users”  |
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<th>Session A3</th>
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<td><strong>Chair:</strong></td>
<td>Harekrishna Misra, Institute of Rural Management Anand, India</td>
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<td>1</td>
<td>Sare Gul Sevil, TUBITAK-BILGEM-YTE, Turkey Murat Kahraman Gungor, TUBITAK-BILGEM-YTE, Turkey</td>
<td>“Strategic Approaches to Requirements Analysis in E-Government Software Development Projects”</td>
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<td>2</td>
<td>Edin Guclu Sozer, DenizBank AG, Turkey Mustafa Emre Civelek, Istanbul Ticaret University, Turkey</td>
<td>“Understanding Online Consumer Behavior: Intention &amp; Selection”</td>
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<td>3</td>
<td>Harekrishna Misra, Institute of Rural Management Anand, India K V Raju, , Institute of Rural Management Anand, India</td>
<td>“E-Governance Services for Sustainable Livelihoods: MDGs Based Assessment”</td>
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<td>4</td>
<td>Malgorzata Anna Wencelik, Stanslaw Staszic College of Public Administration, Poland Julita Sitniewska, Stanslaw Staszic College of Public Administration, Poland</td>
<td>“The Disabled and their Online Communication with Local Government Offices Websites in Poland”</td>
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<td>Mustafa Afyonluoglu, TUBITAK-BILGEM-YTE, Turkey Murat Kahraman Gungor, TUBITAK-BILGEM-YTE, Turkey</td>
<td>“Project Management Approach in E-Transformation Projects”</td>
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<td>Duygu Akkanat, METU, Ankara Development Agency, Turkey</td>
<td>“The Question Of Relation Between Agglomeration And Innovation”</td>
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<td>Session A4</td>
<td>Information and Communication Technologies &amp; Knowledge Management &amp; eGovernment</td>
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**Chair:** Norshidah Mohamed, Universiti Teknologi Malaysia, Malaysia

1. Cemil Uzun, Middle East Technical University, Turkey  
   Figen Demirel Uzun, Gazi University, Turkey  
   Tunc Medeni, Middle East Technical University, Turkey  
   “Social Knowledge Co-Construction Framework and Google+ Applications”

2. Dilan Özcan, Yıldırım Beyazıt University, Ankara University, Turkey  
   “The Effects of Websites on Brand Value”

3. Norshidah Mohamed, Universiti Teknologi Malaysia, Malaysia  
   Nor Shahriza Abdul Karim, Universiti Teknologi Malaysia, Malaysia  
   “A Knowledge Management Approach to Citizen Relationship Management in E-Government Context”

4. Regina Andekina, Kazakh Economic University named after T.Ryskulov, Kazakhstan  
   Tunç D. Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey  
   “Why Knowledge Management is Important in Accounting Firms?”

5. Çağatay Karabat, TÜBİTAK  
   Ülkü Balcı Doğan, TÜBİTAK  
   Oktay Adalier, TÜBİTAK  
   “The Vision for Future Basic Cross Sector Services of European Countries”

6. Ülkü Balcı Doğan, TÜBİTAK  
   Çağatay Karabat, TÜBİTAK  
   Oktay Adalier, TÜBİTAK  
   “Removing the Borders to Europe: Turkey in STORK 2.0”

10.40-11.00 Coffee Break

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**Chair:** Ernest Johnson, University of Regina, Canada

1. Taeyoung Park, Hanyang University, South Korea  
   Junyoun Kim, National IT Industry Promotion Agency, South Korea  
   “Catching-Up And Leading In E-Government: Understanding Korea’s Experience From The Complex Product Systems Perspective.”

2. Birgit Oberer, Kadir Has University, Turkey  
   “Innovative eGovernment in Austria: The Open Government Data Portals”

3. Emrah Balcilar, Türksat, Turkey  
   Sami Yenice, Türksat, Turkey  
   Tunç Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey  
   “Recent Developments in E-Government Service Evaluations, Examples From National And EU Projects”
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| 1 | Abdulkadir Hızıroglu, Yıldırım Beyazıt University, Turkey  
Hala Khatip, Brunel University, UK  
Emel Aktaş, Brunel University, UK  
Tunc D. Medeni, Türksat, METU, Yıldırım Beyazıt University, Turkey  
Habin Lee, Brunel University, UK  
Özkan Dalbay, Türksat, Turkey |
| “Investigating Different User Profiles of e-Government Applications For Turkey” | |
| 2 | A. Selcuk Koçluoğlu, Selçuk University, Turkey  
Ozdal Koyuncuoglu, Selçuk University, Turkey  
Haydar Ince, Selçuk University, Turkey  
Maamer Zerenler, Selçuk University, Turkey |
| “The Relationship between E-Municipality, Information Systems and Quality of Service and Their Reflections in Turkey” | |
| 3 | Eda Yüksel, TUBITAK-BILGEM-YTE, Turkey  
Murat Kahraman Gungor, TUBITAK-BILGEM-YTE, Turkey |
| “Change Management in E-Transformation Projects: Case Study from Turkey” | |
| 4 | Esin Sayın, Adnan Menderes University, Turkey  
Algin Okursoy, Adnan Menderes University, Turkey |
| “Assessing E-Government Service Quality Model and an Application: An Example of Municipality of Nazilli” | |
| 5 | Gürbüz Özdemir, Karatekin University, Turkey  
Ahmet Efe, Ankara Development Agency, Turkey |
| “E-Governance at the Regional Development Agencies in Turkey” | |
| 6 | Abdulkadir Hızıroglu, Yıldırım Beyazıt University, Turkey  
Muazzez Pınar Yukay Bora, Finansbank, Turkey  
Ourania Areta, Yıldırım Beyazıt University, Turkey |
<p>| “A Balanced Scorecard Application in Turkish Financial Sector Using Business Intelligence Technologies” | |</p>
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<td><strong>Chair:</strong> Ainur Abdrazakova, Kazakh Economic University named after T.Ryskulov, Kazakhstan</td>
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| **1** | Agipa Monobayeva, Kazakh Economic University named after T.Ryskulov, Kazakhstan  
Tunc D. Medeni, Yildirim Beyazit University, Turksat, METU, Turkey  
“Internationalization Of Higher And Postgraduate Education in Kazakhstan: Focus On Business Education” |
| **2** | Ilkhom Umarov, Turar Ryskulov Kazakh Economic University, Kazakhstan  
Tunc Medeni, Yildirim Beyazit University, Turksat, METU, Turkey  
"State Regulation Of Export Grain Production In Kazakhstan" |
| **3** | Zhaniya Kebekpaeva, Kazakh Economic University named after T.Ryskulov, Kazakhstan  
Sabina Rakhmetulaeva, Kazakh Economic University named after T.Ryskulov, Kazakhstan  
“Application Of Genetic Algorithm To Optimize Insurance Companies' Activity” |
| **4** | Saltanat Massakova, Turar Ryskulov Kazakh Economic University, Kazakhstan  
Ainur Abdrasakova, Turar Ryskulov Kazakh Economic University, Kazakhstan  
"Industrial Policy: Problems And Task in Gas And Oil Sector Of National Economy" |
| **5** | Madina Rahkimberdinova, Turar Ryskulov Kazakh Economic University, Kazakhstan  
Zhadyra Konurbaeva, D. Serikbayev East Kazakhstan State Technical University  
Alfiya Zakimova, D. Serikbayev East Kazakhstan State Technical University  
Ainur Abdrasakova, Turar Ryskulov Kazakh Economic University, Kazakhstan  
"Secondary Raw Material Of Farm Animal Production Market Development As a Factor Of Diversifying Kazakhstan's Export Potential" |
| **6** | Baizyldayeva Uldana.B., MSCS, KIMEP Almaty, Kazakhstan,  
Nurmagambetova G.E., MS, T.Ryskulov Kazakh Economics University  
"Application Of IBM SPSS Cluster Analysis And Decision Tree For Effective Decision Making" |
| **7** | Anar N. Mukhtarova, Kazakh Economic University named after T.Ryskulov, Kazakhstan  
Tunc D. Medeni, Yildirim Beyazit University, Turksat, METU, Turkey  
“Schooling and School Leadership in Kazakhstan: Suggestions for Innovative Practice” |
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<td>Dilan Özcan, Yıldırım Beyazıt University, Turkey</td>
<td>“E-Commerce Methods Utilized by Small and Medium Sized Enterprises During Their Expansion Into External Markets”</td>
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<td>3</td>
<td>Tolga Medeni, METU, Turkey Tunc Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey</td>
<td>“Topic Model Implementation to Find Related Documents in Corporate Archives in Real Life:”A Case Scenario on Knowledge Retrieval”</td>
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<td>Yuxue Sun, Northeast Petroleum University, China Fulei Zhao, Northeast Petroleum University, China Jingyuan Zhao, Northeast Petroleum University, China Daiyin Yin, Northeast Petroleum University, China Shibin Li, Northeast Petroleum University, China Jihong Zhang, Northeast Petroleum University, China Guangzhi Han, Baker Hughes, United States</td>
<td>“Study of Undergraduate Outstanding Graduation Design Selection Method”</td>
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<td>Reem Al-Kaabi, Bahrain Defense Force Hospital, Bahrain Hayat Ali, University of Bahrain, Bahrain Meryam Yasser, University of Bahrain, Bahrain</td>
<td>“eGovernment Websites Accessibility for People with Disabilities (PWD): In Depth Evaluation of Kingdom of Bahrain”</td>
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<td>Gulmira Sheryazdanova, S. Seyfullin Kazak Agro-technical University, Kazakhstan Ainur Perdebaevna Abdrzakova, Kazakh Economic University named after T.Ryskulov, Kazakhstan Tunc Medeni, Yıldırım Beyazıt University, Turksat, METU, Turkey</td>
<td>“Realities and perspectives of e-government in Kazakhstan”</td>
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